

HOW YOUR ORGANISATION CAN BENEFIT FROM THE EUROPEAN OPEN INNOVATION PROGRAMME

Accelerating innovation in digitalisation, circularity and energy efficiency in construction



What is the EXCEL4HOUSING Open Innovation Programme?

EXCEL4HOUSING4.0 is launching a European Open Innovation Programme that connects organisations in the construction and housing sector with new digital, circular and energy-efficient solutions developed across Europe.

The programme aims to make it easier and safer for companies, training providers, research centres, and public bodies to explore new technologies by:

- identifying real needs from organisations like yours,
- scouting relevant innovations across Europe, and
- sharing information about promising solutions that may match your priorities.

Participation is simple, voluntary and low-commitment, and it begins with a short survey!

WHY TAKE PART?

DISCOVER INNOVATIVE SOLUTIONS THAT MATCH YOUR REAL NEEDS

By filling out the survey, your organisation will be included in a Europe-wide effort to identify solutions that directly respond to the challenges you face.

If a match is found, you will simply be informed.

EARLY ACCESS TO NEW IDEAS AND TECHNOLOGIES

You gain visibility on emerging tools, materials, digital systems, and sustainable methods developed by start-ups and SMEs across Europe, without needing to search for them yourself.

LOWER RISK WHEN EXPLORING INNOVATION

The programme helps you:

- Identify solutions that others have already pre-screened
- Spend less time searching and comparing providers
- Reduce trial-and-error when testing new technologies

OPPORTUNITIES TO EXPLORE INNOVATIONS AT YOUR OWN PACE

If interested, you may later choose to, see demonstrations of relevant solutions, test a tool or method in real-life conditions, collaborate on adapting or developing a solution and engage in training or upskilling activities linked to new technologies. All participation beyond the survey is fully optional.

JOIN A EUROPEAN COMMUNITY OF INNOVATORS

By participating, your organisation becomes part of a broader network of:

- Companies and SMEs
- Training and education providers
- Universities and research institutions
- Sector bodies, clusters and public authorities

This increases opportunities for future partnerships, pilots and knowledge exchange.

WHAT IS EXPECTED FROM YOU?



1 Complete a short survey (8–10 minutes)

You will be asked about your:

- innovation needs,
- main challenges,
- types of solutions of interest,
- and whether you would like to be informed about potential matches.



2 Choose your level of involvement

You can:

- simply respond to the survey and receive information, or
- participate in demos, pilots or collaborations, only if you want to.

There are no commitments and no requirements to adopt any solution.



WHY YOUR INPUT MATTERS

Your insights help us understand what the construction sector truly needs in order to advance in digitalisation, circular practices and energy-efficient building solutions.

This ensures that the innovation activities planned within EXCEL4HOUSING4.0 remain practical, relevant and aligned with real market needs.

WHAT HAPPENS NEXT? – A SIMPLE 3-PHASE TIMELINE

PHASE 1

**WE LISTEN TO YOUR NEEDS
(NOW – JANUARY 2026)**

- You complete the short survey and share the challenges your organisation is facing
- We analyse all responses to understand what organisations like yours need most

PHASE 2

**WE LOOK FOR THE BEST
SOLUTIONS IN THE MARKET
(EARLY–MID 2026)**

- Based on the needs gathered, we search across Europe for promising innovations
 - We review and shortlist the solutions that best align with the challenges you described
 - No action is required from you during this phase

PHASE 3

**WE BRING EVERYONE
TOGETHER (AUTUMN 2026)**

- You are invited to an online European matchmaking event
 - You can meet innovators, see their ideas in action, and explore whether anything fits your organisation
 - If relevant, you may continue discussions or try pilot activities



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